



**BRANDED
PODCASTS**



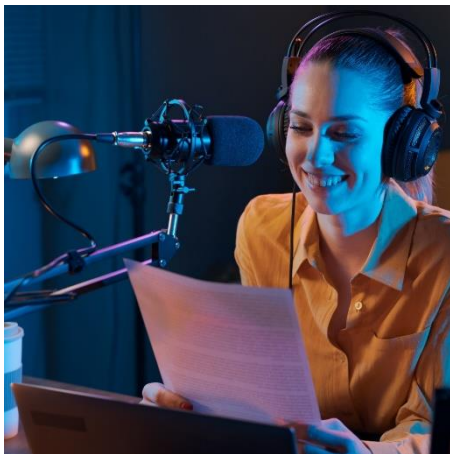
Branded Podcasts provide broadcast quality podcast production services that enable businesses effectively engage with their target audience and grow their brand.

We understand the power of audio marketing and how podcasts can be used effectively as a valuable tool for businesses to establish themselves as thought leaders in their industry, generate leads, and increase brand awareness. We have a team of experienced professionals who are passionate about podcasting and dedicated to creating exceptional audio content that resonates with your target audience.

Our Services



Our B2B podcast agency offers a range of services to support businesses with creating professional podcasts. These include:

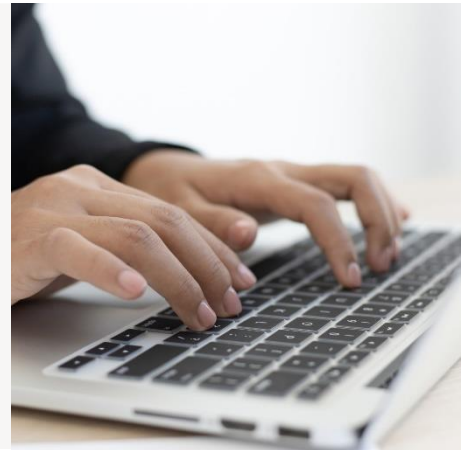


1. Podcast Production

We can handle all aspects of podcast production, including providing a presenter, access to studios, audio recording, editing, and post-production. Our team works with you to create a customised podcast format that aligns with your brand and objectives. We also offer a range of audio effects and music to enhance the listening experience of your audience.

2. Content Development

We advise businesses on how to develop high-quality content that resonates with your target audience. Our team also works with you to develop a content calendar that ensures your podcast is engaging, consistent and on-brand. Utilise the podcast to interview guests that could lead to becoming your clients.



3. Podcast Marketing

We offer a range of podcast marketing services that help businesses increase their reach and grow their audience. Our team uses a range of tactics to promote your podcast, including social media advertising and influencer outreach. We also help businesses optimise their podcast for SEO and ensure it is available on all major podcast platforms such as Spotify, Apple and Google Podcasts.

Why Choose Us?



1. Customised Solutions

We understand that every business is unique and has its own set of objectives. We work closely with you to create customized podcast solutions that align with your brand and objectives.



2. Experienced Professionals

Our team consists of professional radio presenters, audio producers, content developers and marketing experts who are passionate about creating exceptional podcast content.



3. Proven Results

We have a proven track record spanning over 30 years of producing engaging content that has helped businesses increase their reach, generate leads, and establish themselves as thought leaders in their industry.



4. Competitive Pricing

We offer competitive pricing packages that provide businesses with high-quality podcast services at affordable rates.



5. Broadcast Studios

We can provide you with access to our purpose built, digital and broadcast quality studios to record your podcast.

Pricing



- 1. Basic Production Package: €500+vat per episode** (non-commissionable)
 - Includes recording, editing, mixing, and mastering
 - Up to 60 minutes of audio
 - Intro/outro music
 - Basic sound design
 - Delivery of final audio file in MP3 format
- 2. Premium Production Package: €750+vat per episode** (non-commissionable)
 - Includes everything in the Basic package, plus:
 - Show notes
 - Advanced sound design
 - Delivery of final audio file in MP3 and WAV format
- 3. Custom Production Package: Varies depending on project scope**
 - Includes everything in the Premium package, plus:
 - Additional features such as interviews, soundscapes, and more
 - Additional production hours and services as needed

Podcast Editing

- 4. Basic Editing Package: €250+vat per episode** (non-commissionable)
 - Includes basic cleanup of audio files
 - Removal of unwanted noises and long pauses
 - Delivery of final audio file in MP3 format
- 5. Premium Editing Package: €450+vat per episode** (non-commissionable)
 - Includes everything in the Basic package, plus:
 - Advanced editing techniques
 - Mixing and mastering
 - Intro/outro music
 - Delivery of final audio file in MP3 and WAV format

Additional Services

- Custom Music Composition: Varies depending on project scope
- Transcription: €1 per minute of audio
- Social Media Promotion: Varies depending on project scope
- Voiceover Services: Varies depending on project scope
- Hosting Service: We can provide a range of reliable hosting solutions

Note: Prices may vary depending on the size and complexity of the project.

Discounts may be available for long-term contracts or bulk orders.

Contact: Marion Barry
Email: mbarry@southeastradio.ie
Mobile: 086 8198796

Thank you for considering us as your podcasting partner.



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